

ATISN 20848

Information held in relation to part 4) of your request

From: (ETC - Culture, Sport & Tourism - Tourism Marketing)
Sent: Monday, January 22, 2024 5:15 PM
To: (ETC - Culture, Sport & Tourism - Tourism Marketing) >; (ETC - Culture, Sport & Tourism - Tourism Marketing)
Cc: @visitbritain.org; @visitbritain.org>
Subject: Webinar+ save the date

Hi both

[] has worked on the attached with me which is now ready in draft (unless there's anything else you think we've missed including for our suppliers at this stage?). If you could get it out tomorrow with me as the sign-off that would be great.

[] – would you mind asking [] if she can set up a folder for the webinar (which can be made accessible to [] and []) within the attached file.

The target list is:

Adeo

Rarebits

Cambria@ASA

Alpine

Janet Redler Travel

Adventure Tours UK

The Royal Mint

Celtic Collection

Routescape

Cadw

Dylan's Restaurants

The Angel Hotel

Penderyn

Retreats Group

Visit Cardiff

North Wales Tourism

Visit Pembrokeshire
Southern Wales Tourism

Any queries please shout.

Many thanks,

[]

Attachment:

SAVE THE DATE: Exclusive FREE opportunity to meet qualified North America travel advisors

Dear XX

We are contacting you - as a Travel Trade friendly Wales product supplier with experience of working with us and the North America market - to invite you to take part in an online business-to-business event (without charge). You are invited as one of a very limited number of potential partners to take part in this new Wales Webinario+ event – featuring a pre-recorded presentation by Visit Wales followed by your chance to meet pre-qualified travel agents.

We are working in partnership with TravPro, the online travel advisor training and engagement platform, which currently hosts the Visit Wales training program: [Wales Travel Pro](#). The program covers the basics of traveling to/in Wales including how to get to Wales from North America, information on the different regions of Wales, ways to get around the country, and more.

TravPro's Webinario+ is a custom event consisting of a webinar, and one-to-one meetings with pre-qualified agents based in North America. This unique event will give you the opportunity to meet with agents who have already completed our training program and are looking to learn more about Wales and our product offering.

More details are below with further information to follow but please confirm your interest in participating by 6th February 2024.

Join Visit Wales for a North American Wales Webinario+

Date: March 26th, 2024, **3:00p.m. – 6:00p.m.** (10:00 am – 1:00 pm EST)

Virtual showcase booth participation with text chat capability as well as 1:1 video meetings with qualified travel agents based in North America.

Option to split your calendar between two team members.

Booth includes shareable assets – your images, brochures, and videos.

The Webinario+ will remain on demand for 60 days post live event.

Post Webinario+ booth data and analytics available

Live show support and more!

This event is by invitation only and cannot be transferred to other companies without discussing with Visit Wales Travel Trade team. Registration is complimentary; however, attendees must participate for the entirety of the event, and be prepared to manage any follow-ups. Please also be aware that your company's virtual booth will need to be set-up before the event including images, brochures and videos.

To confirm your participation, or if you have any queries, email Visit Wales (North America):

[@visitbritain.org](mailto:na@visitbritain.org)

Please confirm your attendance by February 6.

From: Travel Trade Wales
Sent: Tuesday, January 23, 2024 8:35 AM
To: @adventuretoursuk.com
Subject: SAVE THE DATE: Exclusive FREE opportunity to meet qualified North America travel advisors

Dear []

We are contacting you - as a Travel Trade friendly Wales product supplier with experience of working with us and the North America market - to invite you to take part in an online business-to-business event (without charge). You are invited as one of a very limited number of potential partners to take part in this new Wales Webinario+ event – featuring a pre-recorded presentation by Visit Wales followed by your chance to meet pre-qualified travel agents.

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Kind regards / Cofion gorau

[]