



Communications Working Group

Note of Meeting – Monday 26 January 2015 1:30-3:00pm

Video Conference:

Aberystwyth, Welsh Government Building, Meeting Room 11
Cardiff, Cathays Park, Conference Room 5
Llandudno Junction, Welsh Government Building, Meirionnydd B3.11a

Present:

Aberystwyth

[PCW Official 1] – People's Collection
Wales
[NLW Official 1] – National Library
[WG Official 1] – CyMAL
[PCW Official 2] - People's Collection
Wales

Cardiff

[WG Official 2] - Welsh Government –
Chair
[WG Official 3] – Welsh Government
[WG Official 4] – Welsh Government
[WG Official 5] - Welsh Government
[WG Official 6] – Welsh Government
[RBL Official 1] – Royal British Legion
[British Army Official 1] – British Army
[Amgueddfa Cymru Official 1] - Amgueddfa
Cymru

[WG Official 7] – Welsh Government

Llandudno Junction:

[Wrexham Council Official 1] – Wrexham
Council
[HLF Official 1] – HLF Cymru
[Snowdonia National Park Authority Official
1] – Yr Ysgwrn

Apologies:

[S4C Official 1]
[National Eisteddfod Official 1]
[Wales Council for Voluntary Action Official
1]
[WG Official 8]
[WG Official 9]
[WG Official 10]
[HLF Official 2]
[RBL Official 2]

1. Welcome, Introductions, Minutes of last meeting

Those members of the group who had seen the minutes of the last meeting agreed they were an accurate record.

2. Programme Update and Roadmap

[WG Official 1] highlighted key items:

- The Christmas Truce exhibition is at Bodelwyddan Castle until April 2015. There had been good media coverage when the Deputy Minister had visited the exhibition before Christmas.
- The 3-D printed replica of Hedd Wyn's chair is on display in the Senedd until the end of March.
- Next Programme Board meeting – 20 March



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She requested members send through any items for inclusion on the Roadmap

3. Programme 2015

Content is still being sought for the 2015 brochure, the deadline for items (particularly events) to be included: **9 February**. They can be emailed to [WG Official 1] or submitted through the website.

4. Gallipoli and Plans for 2015

[WG Official 2] updated the group on plans for 2015:

- 25 April – the main UK event at the Cenotaph in London – FM to attend
- 25 April – earlier in the day a Commonwealth War Graves Commission event in Turkey
- Scotland and Wales are focussing on different days of significance
- Our event is likely to be on 9/10 August in North Wales. It will look at the Welsh impact on Gallipoli, in particular the 53rd Welsh Division and will be a community event.

6. Round Table Updates

British Army - [British Army Official 1]

[British Army Official 1] said he would send around by email to the group a list of key dates for the year. He added that [Army in Wales Official 1] is representing the Army in Wales on the Gallipoli Steering Group.

National Museum

[Amgueddfa Cymru Official 1] explained that Gallipoli won't be a big focus for the Museum. They are mainly planning activities for 2016 and Mametz. However the Christmas truce exhibition is coming to National Museum Cardiff 21 April -31 May 2015. They are sewing poppies again this year but at the Cardiff Museum site only.

She encouraged members to look at the Welsh Language blog 'Dyddiadur Kate' which is being promoted through social media. It's a real-life diary of an ordinary woman's life on the Home Front during the First World War.

Exhibitions coming up include 'Death at a Distance' an artillery exhibition at the National Roman Legion Museum and 'Make an Aria' an event involving military personnel at St Fagans Museum on 7 July.

Royal British Legion

[RBL Official 1] said that Gallipoli will be a priority for them this year. The Everyman statue is coming to Cardiff at sometime around 25 April to tie in with Gallipoli. It will be outside the RBL shop on Queen Street, Cardiff for 2 weeks.

Major Events Unit – Welsh Government

They are meeting with Cardiff Council, the Navy, CyMAL and Cabinet Comms to discuss an event to commemorate the anniversary of the battle of Jutland in 2016.



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Education Department – Welsh Government

[WG Official 3] introduced himself, a new member of the group taking over from his colleague, [WG Official 11] and gave an update from his Department:

- The Education App should be ready in the Spring 13 April is the expected launch date
- Grant Applications to date: 85 requests, 25 applications and 5 completed projects
- Further school grants promotional activity is being planned and schools will be able to take pupils to Mametz as part of the scheme.

National Library

[NLW Official 1] explained that their priority looking ahead will be Mametz in 2016.

People's Collection Wales

[PCW Official 1] reported on the increase in First World War related content that has now been uploaded to the PCW website – there are now over 500 photographs.

There are more items to go up soon following on from the recent roadshows. They are working with [Royal Welch Fusiliers Museum Official 1] to get content ready for the Gallipoli anniversary.

[PCW Official 2] added that the API is now functioning on the PCW website which makes it much more user friendly.

Yr Ysgwrn

[Snowdonia National Park Authority Official 1] said that she is now covering the Communications role for Yr Ysgwrn, now that it has entered phase 2 of development. There are 5 themes for Yr Ysgwrn and First World War is one of them. [WG Official 3] said he would have a separate meeting with [Snowdonia National Park Authority Official 1] about Educational resources.

HLF Cymru

[HLF Official 1] said that there are a steady stream of applications continuing to come in but they would like to see a bit more variety.

Next Meeting: Tuesday 31 March 11:00am-12:30pm