



Communications Working Group

Note of Meeting - Tuesday 15 October 2013, 10:00am – 12:00pm

Video Conference:

Tyddewi, Cathays Park, Cardiff
Meeting Room 4, Welsh Government Building, Aberystwyth

Present:

Aberystwyth

[WG Official 1] – CyMAL

[PCW Official 1] – the People's Collection

[NLW Official 1] – National Library of Wales

Cardiff

[WG Official 2] - Welsh Government - **Chair**

[HLF Official 1] – Heritage Lottery Fund

[National Museum Wales Official 1] – Museum Wales

[WG Official 3] – Welsh Government

[NAfW Official 1] – National Assembly for Wales

[WG Official 4] – Welsh Government

[WG Official 5] – Welsh Government

[RBL Official 1] – Royal British Legion

[WG Official 6] - Welsh Government

[WG Official 7] - Welsh Government

1. Welcome, Introductions, Minutes of last meeting

The video conference failed to link up with the National Slate Museum in Llanberis and as a result [SNPA Official] from the Snowdonia National Park Authority was unable to join the meeting for the first time. [WG Official 2] to phone her after the meeting and welcome her to the group.

The minutes were agreed to be an accurate reflection of the previous meeting. (NB: Following the meeting [WG Official 2] spoke with [SNPA Official] and updated her on the meeting)

2. Website and Social Media Update

[WG Official 4] gave an update on progress with the newly launched social media channels and an insight into visits to the website via Google Analytics. She encouraged members to like the Facebook page:

https://www.facebook.com/pages/Cymrun-Cofio-Wales-Remembers-1914-1918/271923639599441?ref=br_tf

The twitter feed was up to 174 followers for @WalesRemembers and 53 followers for @cymruncofio There had been 54 retweets and a significant amount of engagement with members if the public and other organisations with queries. [PCW



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Official 1] to investigate the possibility of setting up a Google drive to log queries and share responses. [WG Official 7] suggested [PCW Official 1] speaks to [DT Official 1] the Digital Channels Manager for DT100 for advice as he is managing a similar piece of work.

[WG Official 2] requested that all members send through any press releases that could be included as stories in the news section of the website.

Action:ALL Please send to: <http://www.walesremembers.org/get-in-touch/>

[WG Official 4] mentioned that *Cymru'n Cofio* Wales Remembers 1914-1918 is now featured on the Welsh Government website:

<http://wales.gov.uk/topics/cultureandsport/wales-remembers/?lang=en>

3. Programme Board Update

[WG Official 1] updated the group from the last First World War Centenary Programme Board Meeting which took place on 30 September 2013, and said he would circulate the minutes when they are finalised. There was a discussion about the UK Government's proposed idea of memorial plaques in the birth places of soldiers who were awarded the Victoria Cross during the First World War.

[WG Official 1] provided detail about activities taking place across all home nations on 4 August 2014 and what would be taking place in Wales. For example, the Programme Board discussed whether there will be a service of commemoration in Wales to coincide with the ones in Glasgow, Westminster Abbey and Flanders on 4 August 2014. There are plans to hold an inter-faith service at Llandaff Cathedral, but arrangements are still in their infancy. There will also be a performance and exhibition of creative work on Belgian refugees at the Gregynog Music Festival in June 2014.

[WG Official 1] also drew attention to the First Minister's visit to Belgium and France in mid-September during which he announced the underwriting of the Welsh Memorial in Flanders Campaign's fundraising efforts up to £25k should the campaign's fundraising fall short.

4. Launch of Programme

[WG Official 2] reported on progress with the launch event – to take place at the Firing Line Museum of the Welsh soldier at Cardiff Castle on 28th October. All Programme Board members have been invited. The Framework Programme had gone to print. The Educational Programme has now been agreed.

5. Members Updates

Heritage Lottery Fund

[HLF Official 1] gave an update on the event taking place on Wednesday 13 November at the Senedd involving Assembly members. The FM will be speaking



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and there will be a feature in Wales on Sunday before 13 November. It will be an evening event after Plenary and it will to encourage grant applications. [HLF Official 1] said he would send through any press releases so news stories could be added to the *Cymru'n Cofio* Wales Remembers 1914-1918 website.

Museum Wales

[National Museum Wales Official 1] said that the Museum's launch programme will be taking place on 9 November at St Fagan's Oakdale Institute, they will be organising participative activities with local communities.

She mentioned a poppy related event in the Spring which she agreed to speak to [RBL Official 1] about after the meeting.

There will be an Effort and Ideals Exhibition at National Museum Cardiff.

National Assembly

[NAfW Official 1] mentioned a series of Youth Debate Lectures being planned for next year.

Welsh Government Heritage Comms

[WG Official 3] had spoken to her Arts Council contacts and reported that they have awarded funds to a number of First World War related projects. The British Council are also coordinating a number of events. Catrin Finch is working on a Hedd Wyn related project, Beyond Borders, Theatr Bara Caws and Chapter are all planning First World War related activities.

Peoples Collection

[PCW Official 1] mentioned another Thankful Villages Bike Ride - a fundraising project for the Royal British Legion. He will find out more and pass on the details to [WG Official 6].

Cadw

In the absence of [WG Official 8] from Cadw, [WG Official 4] agreed to find out more about a project [WG Official 8] had mentioned: From [WG Official 8]:

I met with Literature Wales and a few other partners last week. We're looking at developing joint itineraries which will be offered to schools firstly, and then developed and offered to other learning groups. We're going to consult with teachers from now until Christmas to see whether an itinerary based on WWI would be of interest – taking in various sites in North West Wales with WWI links – or whether they're more interested in geographical/curriculum based itineraries.

We're reporting back on the findings in January, with the aim of rolling out the themed itineraries in Spring 2014. This project therefore might or might not be relevant for the group – depending on the results of the consultation.



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There may be further opportunities to work with Literature Wales on WWI if this project does not come into fruition – we'll review in January.

Next Meeting:

Monday 18 November, 1:00-2:30pm

Cardiff (WG, Cathays Park - Tyddewi)

Llandudno Junction (WG Building, Room Rhos A1.22)

Aberystwyth (WG Building Meeting Room 20)