

# **Cymru'n Cofio Wales Remembers 1914-1918**

## **Community Activities Working Group**

### **Minutes of the First World War Centenary Community Activities Working Group**

**Tuesday 15 July 2014, 14:00 – 16:00**

**Video Conference between Aberystwyth, Cardiff and S4C in Caernarfon**

#### **Attendees:**

Lesley-Anne Kerr (The Welsh Government) – **Chair**  
[Welsh Government Official 1] (The Welsh Government) – **Minutes**  
[HLF Official 1] (Heritage Lottery Fund)  
[S4C Official 1] (S4C)  
[PCW Official 1] (People's Collection Wales)  
[PCW Official 2] (People's Collection Wales)  
[BALH Official 1] (British Association for Local History)  
[Assoc FHS Wales / NLW Official 1] (Association of Family History Societies of Wales & the National Library of Wales)  
[Llanidloes CG Official 1] (Llanidloes Community Group)  
[RBL Official 1] (The Royal British Legion)  
[WCVA Official 1] (Wales Council for Voluntary Action)  
[Welsh Government Official 2] (The Welsh Government)  
[Welsh Government Official 3] (The Welsh Government)

#### **Apologies:**

[Welsh Government Official 4] (The Welsh Government)  
[Welsh Government Official 5] (Cadw)  
[WLGA Official 1] (Welsh Local Government Association)  
[WCIA Official 1] (Welsh Centre for International Affairs)  
[CWGC Official 1] (Commonwealth War Graves Commission)  
[Swansea University Official 1] (Swansea University)  
[OVW Official 1] (One Voice Wales)  
[Welsh Museums Federation Official 1] (Federation of Museums and Art Galleries Wales)  
[FWW Cardiff Steering Group Official 1] (First World War Cardiff Steering Group)  
[National Eisteddfod Official 1] (The National Eisteddfod of Wales)  
[AC-NMW Official 1] (Amgueddfa Cymru – National Museum Wales)  
[BBC Official 1] (BBC Wales)  
[SCL Official 1] (Society of Chief Librarians)  
[ARCW Official 1] (Archives and Records Council Wales)

#### **1. Welcome and Minutes from the last meeting (11 April 2014)**

- LAK welcomed the group, detailed the apologies and introduced [WCVA Official 1] who was attending in place of [WCVA Official 2] (Wales Council for Voluntary Action)
- The minutes from the previous meeting (11/04/2014) were accepted.

#### **2. Update from CyMAL**

[www.cymruncofio.org](http://www.cymruncofio.org) - [www.walesremembers.org](http://www.walesremembers.org)



## **Cymru'n Cofio Wales Remembers 1914-1918**

### **Community Activities Working Group**

- In addition to the written Progress Update that was supplied with the meeting papers, LAK highlighted the following items:
  - The publication of Programme 2014
  - The initial planning of Programme 2015
  - The new events mapping of the Programme's website (<http://www.walesremembers.org/events-map> and <http://www.cymruncofio.org/events-map/>)

### **3. Update from members**

- [S4C Official 1] gave an update from S4C, their first series on the First World War was due to be broadcasted in late July, and this series will continue until November. The series is in five parts and was developed with European partners.
- [RBL Official 1] from the Royal British Legion gave an update on their recent Education campaign, providing schools with learning resources. [RBL Official 1] also advised that he was encouraging Legion branches to update the programme website with planned events.
- [HLF Official 1] of the Heritage Lottery Fund (HLF) highlighted that they are supporting up to seven projects a month in Wales.
- [Llanidloes CG Official 1] of the Llanidloes Community Group stated that the group continues to research the names on their local war memorials and have established project links with [WCIA Official 1] of the Welsh Centre for International Affairs. Work is ongoing on the smartphone app, talks, links with schools and a book is planned.
- [WCVA Official 1] of Wales Council for Voluntary Action stated that the organisation has been very busy, assisting groups in sourcing funding, holding roadshows and website training.
- [BALH Official 1] of British Association for Local History gave the group news of a successful conference held at the beginning of July. The group also visited Flintshire Record Office to see their project on the role of people in Flintshire in the War and the war memorial in Hawarden.
- [Assoc FHS Wales / NLW Official 1] of the Association of Family History Societies of Wales and the National Library of Wales gave an update on behalf of both organisations. The Library's Wales at War project had a successful launch on 27 June and an education pack was being launched at the Royal Welsh Show in late July. The Family History Societies of Wales has been busy helping local and community projects and will shortly have a list of projects that they are providing.

### **4. Feedback from members who sit on other working groups**

- [Welsh Government Official 2] and [Welsh Government Official 3] gave the group an update on upcoming communications events. This included the Candlelit Vigil at Llandaff Cathedral on the 4 August and unveiling of the Welsh Memorial in Flanders memorial on the 16 August. A large media presence is expected to cover both events.

### **5. Event evaluation and social media**

[www.cymruncofio.org](http://www.cymruncofio.org) - [www.walesremembers.org](http://www.walesremembers.org)



## **Cymru'n Cofio Wales Remembers 1914-1918**

### **Community Activities Working Group**

- [Welsh Government Official 3] gave the group a presentation on event evaluation and social media use.
- Background was given on the programme's use of social media, including regular reports and analytics of its use.
- The event evaluation aims to record visitor numbers, media coverage and learning outcomes.
- All groups are encouraged to use the forms once they become available.
- **ACTION:** [Welsh Government Official 3] **to make the forms available to the group once ready.**

### **6. Presentation and discussion**

- [Welsh Government Official 2] from the Welsh Government Communications team gave a presentation on working with the media.
- She highlighted feeding timely information to the broadcasters and the recent media briefing held with the British Army before the Welsh Memorial in Flanders unveiling on the 16 August. This assisted the BBC in planning a weekend of programmes supporting the unveiling across TV and radio.
- [Welsh Government Official 2] highlighted the large appetite for First World War stories from the media and offered her support to community groups to contact broadcasters on their behalf.

### **7. Moving forward**

- LAK asked the group to provide suggestions for presentations or speakers at future meetings **ACTION – All to consider and to provide** [Welsh Government Official 1] ([Welsh Government Official 1] [@wales.gsi.gov.uk](mailto:@wales.gsi.gov.uk)) **with any requests.**
- People's Collection Wales (PCW) highlighted that they offer free digital training to groups and that they have Digital Heritage Stations across Wales to gather stories and content. PCW has a close relationship with the HLF and work together to maximize the HLF funding awards.
- Feedback was received that the Community Activities Working group meetings are still beneficial to members.
  - a. Programme 2014 and Programme 2015 publications.**
    - There was positive feedback about Programme 2014 publication with suggestions that the same format is used on Programme 2015 publication.
    - Tighter integration with PCW on the Programme 2015 was requested.

### **8. Any other business**

- None reported

### **9. Date of next meeting**

- November 2014, **ACTION:** [Welsh Government Official 1] **to send a meeting grid.**

[www.cymruncofio.org](http://www.cymruncofio.org) - [www.walesremembers.org](http://www.walesremembers.org)

