

Swyddfa'r Prif Weinidog a Swyddfa'r Cabinet

Office of the First Minister and Cabinet Office



Llywodraeth Cymru
Welsh Government

Our ref: ATISN 11594
Date: 23 October 2017

Dear _____,

Request for Information – ATISN reference 11594

Thank you for your request which was received by the Welsh Government on 27 September 2017. You asked for the following information:

Monthly traffic, for the last 3 available years, to the Welsh Government website - <http://gov.wales/>

The information you requested can be found at Annex A.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit, Welsh Government, Cathays Park, Cardiff, CF10 3NQ.

or

Email: FreedomOfInformationOfficer@wales.gsi.gov.uk

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

Annex A

Number of sessions - Welsh Government corporate site

Oct-14	Nov-14	Dec-14										
355,028	333,725	247,267										
Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	
377,089	330,211	319,073	298,483	294,556	285,335	275,039	215,351	286,269	282,985	309,691	243,163	
Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	
321,401	312,449	342,857	311,416	282,289	282,442	235,972	210,989	281,113	288,518	316,066	227,439	
Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17				
342,754	314,456	365,209	271,731	293,853	275,129	273,986	239,566	286,233				

* A session is defined by Google Analytics as as a group of interactions **one user** takes within a given time frame on a website.