

Heritage Services in Wales

Draft Terms of Reference for the Steering Group

Role and scope

To advise the Cabinet Secretary for Economy and Infrastructure on the implementation of the Welsh Government's commitment to create '*Historic Wales*', *bringing together many of the commercial functions of the Welsh Historic Environment Service, Cadw and the National Museum of Wales*, as well as exploring wider synergies.

Commercial functions within scope include, but are not limited to:

- Marketing and promotion
- Admissions policy and pricing
- Retail
- Membership
- Third-party hire including weddings and functions
- Food and beverage
- Car parking
- Rentals
- Filming and photography
- Consultancy services
- Publications
- Website
- Events
- Customer service

The group will give consideration to the form and functions of such a body, agreeing which organisations and functions fall within scope, drawing upon the findings of the PWC report *Investing in the future to protect the past*.

The group will work within the broad framework directed by the Cabinet Secretary – ie the development of a business case for a new body encompassing the commercial functions of Cadw and the National Museum of Wales. The body may be supplemented by other functions undertaken by other organisations subject to a clear policy and practical fit, and efficiency considerations as well as protecting the individual identity, integrity and core purpose of those bodies which may or may not have functions transferred into the new body.

The group will fully consider the wider sectoral context, including the Well-being of Future Generations Act and the need for cost-effective delivery.

Objectives

1. Peer review the business case development for the creation of Historic Wales.

2. Agree the purpose, form and function of Historic Wales and those organisations that fall within its scope.
3. Deliver an implementation plan, including timeline and delivery resource for the creation of Historic Wales.

Frequency of meetings

The group will meet monthly and report back to Ministers with initial findings by January 2017.

Membership

Director for Wales – National Trust – Chair
Director, Culture, Sport and Tourism – Welsh Government
Chief Executive and Board representative – National Museum Wales
Chief Executive and Board representative – National Library of Wales
Chief Executive – Royal Commission on the Ancient and Historical Monuments of Wales (RCAHMW)
National Officers – PCS, Prospect, FDA
TUS (Chair) – Welsh Government
Director of Corporate Services – Welsh Government
Deputy Director – Cadw/Museums, Archives and Library Division – Welsh Government
Deputy Director – Cadw (Commercial and Property) – Welsh Government

Supported by

Legal and functional specialists
Secretariat provided by Welsh Government
Independent – Director of Development (National Trust)