



Llywodraeth Cymru
Welsh Government

Our ref: ATISN 10749

Date: 22 September 2016

Dear ,

Request for Information – ATISN reference 10749 – Brand spend

Thank you for your request which was received by the Welsh Government on 9 September 2016. You asked for the following information:

how much money the Welsh Government has spent on brand management each year since 2011.

There is no financial spend to the Welsh Government in managing the use of its brand as this is undertaken as part of good governance and business as usual across the organisation.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit, Welsh Government, Cathays Park, Cardiff, CF10 3NQ

or

Email: FreedomOfInformationOfficer@wales.gsi.gov.uk

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

