



21 June 2016

Dear ,

**ATISN 10472 Evaluation of Grant to Daydream Education**

Thank you for your request which I received on 27 May about information regarding two grants provided to Daydream Education.

The information you requested is enclosed.

The funding you refer to was awarded via single tender procurement process. Daydream Education were commissioned by the Welsh in Education Resources Branch to translate and produce six of their English-medium maths apps into Welsh to support the teaching and learning of mathematics. A panel of practitioners prioritised the translation of the apps during our consultation exercise undertaken annually to ascertain the needs of Welsh-medium learners. The Welsh-medium apps support and enhance learners' skills in Key Stages 1 - 3 in multiplication, division, addition, subtraction, fractions, decimals and percentages.

One of the strategic objectives of the Welsh-medium Education Strategy is to increase and improve the range of teaching and learning resources for learning Welsh as a subject and subjects through the medium of Welsh. Accordingly, the Welsh in Education Resources Branch undertakes the work of commissioning learner resources to support Welsh-medium education. The resources are materials that the commercial market fails to provide.

The resource is free to use and is available to all learners and schools on Google's Play Store and Apple's iTunes App Store. A link to the resource is also provided on Hwb, the All Wales Digital Learning platform Hwb:

<http://hwb.wales.gov.uk/Resources/resource/104a6f30-7e4f-4772-aad5-333a5915ba7e/cy>.

No formal evaluation of the funding has been undertaken to date however 1,760 downloads of the resource were made in the immediate period following its release in early June 2015 until 1 July 2015. To date 5,046 views of the apps have also been recorded on Hwb. The Welsh in Education Resources Branch will seek the opinion of



teachers regarding the suitability and impact of the resource at the next annual needs identification panel for mathematics.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,  
Welsh Government,  
Cathays Park,  
Cardiff,  
CF10 3NQ

or Email: [FreedomOfInformationOfficer@wales.gsi.gov.uk](mailto:FreedomOfInformationOfficer@wales.gsi.gov.uk)

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office,  
Wycliffe House,  
Water Lane,  
Wilmslow,  
Cheshire,  
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely,