



Ein cyf/Our ref ATISN 10431

15 June 2016

Dear ,

Request for Information – ATISN 10431

I wrote to you on 12 May regarding your request for information. In your request you asked:

1. How much did the Welsh Government spend on promoting Wales as a tourist destination in 2015?
2. How much funding did the Welsh Government spend on improving existing tourist locations in 2015?
3. How much does the Welsh Government estimate is made on tourism in Wales in 2015?

I confirm that we hold the information you have requested. In relation to question 1, I can advise that £8.3 million was spent by the Welsh Government on promoting Wales as a tourist destination in the financial year 2015/16. In relation to question 2, our Tourism Investment Support Scheme is an investment fund targeting eligible capital investment projects in the tourism sector in Wales. It can be used either to upgrade existing or create new high quality product. In 2015/16 £3.7 million was spent from this scheme.

Information relating to question 3 of your request is exempt from disclosure under Section 21 (information accessible by other means) of the Freedom of Information Act 2000. This information is already available in the public domain, please see the links below.

<http://gov.wales/statistics-and-research/great-britain-tourist-survey/?lang=en>
<http://gov.wales/statistics-and-research/great-britain-day-visits-survey/?lang=en>
<https://www.visitbritain.org/nation-region-county-data>

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:



E&I FOI Team
Welsh Government
Treforest - QED Centre
Main Avenue
Treforest Industrial Estate
Ponty pridd
CF37 5YR

ES&T-FOI@wales.gsi.gov.uk

Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

Information Rights Unit, Welsh Government, Cathays Park, Cardiff, CF10 3NQ or
FreedomOfInformationOfficer@wales.gsi.gov.uk.

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office,

Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely