

Ffurflen gais ar gyfer Grant Technoleg a Chyfryngau Digidol Cymraeg Welsh-language Technology and Digital Media Grant Application Form

1: MANYLION YR YMGEISYDD APPLICANT DETAILS	
1.1 Teitl y prosiect Project Title	Voices for all - Cymraeg
1.2 Cyfanswm y grant y gwneir cais i Lywodraeth Cymru amdano Total Welsh Government grant sought	Esampiad Sensitwydd Busnes
1.3 Enw'r sefydliad Name of organisation	Therapy Box
1.4 Enw'r prif gyswllt a'i rôl yn y sefydliad Name of main contact and role within the organisation	Rebecca Bright
1.5 Cyfeiriad a chod post Address including postcode	3 Sun Studios 30 Warple Way W3 0RX London
1.6 Ffôn Tel no	02087493474
1.7 E-bost E-mail	rbright@therapy-box.co.uk
1.8 Gwefan Website	www.therapy-box.co.uk
1.9 Math o sefydliad Type of organisation (cyhoeddus, preifat neu trydydd sector) (public, private or third sector)	Private
1.10 Rhif cofrestredig y cwmni neu elusen Company or charity registration number (os yn berthnasol / if relevant)	06647112

2: EICH PROSIECT YOUR PROJECT

2.1 Pa fath o brosiect ydych chi'n gwneud cais am arian i'w ddatblygu?

What type of project are you applying for funding to develop?

Datblygu Ap Develop an App ☐ iOS ☐ Android ☐ WindowsMobile ☐ Arall/Other.....	Datblygu gwefan Develop a website ☐	Datblygu meddalwedd i atgyfnerthu isadeiledd Develop software to reinforce infrastructure ☐	Marchnata/Codi ymwybyddiaeth Marketing/Awareness Raising ☐
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Arall/Other (disgrifiwch/
please describe)

Develop a engine/service for use by other organisations

Disgrifiad o'r prosiect Project description

2.2 Rhowch ddisgrifiad byr o'ch prosiect arfaethedig. Nodwch yr hyn y bwriedir cyflawni gyda'r grant, nod ac amcanion y gwaith yn ogystal â'r canlyniadau y dymunwch eu gweld. (Cyfeiriwch at y ddogfen "Asesu eich cais" er mwyn sicrhau eich bod yn cyflwyno digon o wybodaeth i'n galluogi i werthuso eich cais).

Dyma rai enghreifftiau o bethau pwysig i'w nodi:

- pa systemau gweithredu neu blatfformau y bydd eich cynnyrch yn eu defnyddio;
- sut y byddwch chi'n rhannu'r dechnoleg;
- pwy fydd yn berchen ar yr hawlfraint;
- unrhyw drydydd partïon sydd â buddiant yn neu'n berchen ar yr eiddo deallusol, neu rannau ohono;
- manylion trwyddedu;
- a ydy'r cais yn seiliedig ar dyfynbrisau gan gwmnïau allanol?
- hyd oes y cynnyrch, gyda manylion unrhyw gynllun i gynnal y gwasanaeth tu hwnt i gyfnod y grant, os yn berthnasol;
- cost eich cynnyrch i'r cyhoedd, os yn berthnasol.

Please provide a short description of your proposed project. Note what you want to do achieve with the grant, your aims and objectives, as well as the desired outcomes you'd like to see. (Please refer to the document "Assessing your application" to ensure that you provide adequate information to enable us to evaluate your application)

Examples of important information to note:

- which operating systems or platform your product will use;
- how you intend to share the technology;
- who will own the copyright;
- any third parties with an interest in or ownership of the IP, or parts of it;
- licensing details;
- have you based budget on estimates from external suppliers?
- the lifespan of the product, with details of plans to maintain the service beyond the lifespan of the grant, if applicable;
- cost to end-user, if applicable.

Our project will deliver **Esempiad Sensitifrwydd Busnes**
Esempiad Sensitifrwydd Busnes **Esempiad Sensitifrwydd Busnes**

We aim to produce Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes the Welsh speaking community.

The Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes suit different purposes.

We are looking to Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes

Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes will be the intellectual property of Therapy Box.

The Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes made available free to both individuals and non-commercial organisations. This may include Esempiad Sensitifrwydd Busnes in their services.

The Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes more mainstream products during this period.

We would be promoting the Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes major technology provider.

Tua 500 o eiriau / Around 500 words

2.3 Dyddiad yr allbwn cyntaf a'r olaf: (disgwylir i'r prosiect gael ei gwblhau ym mlwyddyn ariannol 2015-16 – nodwch yma os na fydd hyn yn bosibl a pham. Byddai prosiectau sy'n para tua 6 mis yn ddelfrydol).

Date of 1st and last output: (we expect the project to be completed in the 2015-16 financial year – please note here if this is not possible and why. Projects of around 6 months would be ideal).

We are planning to begin this project on the 1st of March 2015. Esempiad Sensitifrwydd Busnes developed over the next six months, which would include the development of Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes. It would also include any necessary testing. We are planning on finishing the project by September 2015.

Dim mwy na 200 o eiriau / No more than 200 words

2.4 Disgrifiwch y farchnad ar gyfer eich cynnyrch neu wasanaeth, ynghyd â gwybodaeth am y gynulleidfa darged, hygyrchedd y cynnyrch, a phwy fydd yn elwa ar y gwasanaeth/cynnyrch. Os yn bosibl, dylech gynnwys amcangyfrif o faint o bobl a allai/a fydd yn elwa ar y cynnyrch, ee pob cyfreithiwr/aig sy'n siarad neu'n dysgu Cymraeg, sef tua 300 o bobl.

Please describe the market for your product or service, along with information on the target audience, will the products be accessible, who will benefit from the services/products. If possible please include an estimate of how many people may/will benefit from your product

e.g. every lawyer who speaks or is learning Welsh which equates to around 300 people

These Esempiad Sensitifrwydd BusnesEsempiad Sensitifrwydd Busnes
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Esempiad Sensitifrwydd Busnes All Welsh speakers, making
the final estimated number to around Esempiad Sensitifrwydd Busnes potentially use this
technology.

2.5 Rhowch grynodedb o waith eich sefydliad. Cyfeiriwch at ddogfennau eraill sy'n cefnogi'ch cais lle bo'n berthnasol (gallwch ddarparu dolenni gwe i'r rhain, os ydych yn dymuno)

Please provide a summary of your organisation's work. Please refer to other documents which support your application where relevant (you can provide a web link to these, if you wish)

Therapy Box is an award winning app development company who specialise in education and healthcare apps. Founded by a speech and language therapist and a telecoms expert, the company has launched 25+ apps since 2011. The technology focuses on language and communication, with a focus on innovation. Therapy Box was awarded the Queen's Award for Enterprise in 2014 for Innovation, and the apps have won numerous awards, the most recent being the Appsters Most Innovative App 2014.

Therapy Box was the first company in the United Kingdom to create apps on mobile devices for people with disabilities. Therapy Box seeks to apply its expertise in creating apps and technology that other developers can use.

In 2014, Therapy Box was the very first app development company to implement a voice-banking engine into our Augmentative and Alternative Communication (AAC) apps. This development is a brand new and unexplored field that has wider implications than someone just being able to use an app to communicate. This was featured in the media including Sky News.

Therapy Box collaborates with a range of organisations on related projects in the linguistic and speech related field. The latest project underway is with the University of Sheffield creating speech therapy apps using voice recognition, again pioneering technology in speech science.

<http://therapy-box.co.uk/Innovations.aspx>

http://therapy-box.co.uk/press_release.aspx

<http://therapy-box.co.uk/awards.aspx>

2.6 Disgrifiwch sut y byddwch yn casglu gwybodaeth er mwyn monitro cynnydd yn erbyn eich canlyniadau a'ch targedau.

Describe how you will collect information in order to monitor progress against your outcomes and targets

We shall measure progress of the development against the project milestones and timelines.
The team includes a project manager who shall oversee this. User feedback will be collected during the project to measure our goal of high quality and intelligible voices. This will be qualitative information which will be collected and implemented to meet quality requirements. Technical testing will also be completed to monitor the robustness of the voices and the implementation process. This will be in line with our quality assurance/testing procedure used for all development projects.

The project will also monitor **Esempiad Sensitifrwydd Busnes** before the end of September 2015. Feedback from stakeholders will also be sought at milestones during the project.

2.7 Rhowch grynodeb o'r systemau rheoli y byddwch yn eu defnyddio i reoli'r prosiect a'r gyllideb, a sicrhau ei fod yn cyrraedd ei amcanion.

Provide a summary of the management systems you will use to manage the project and the budget, and ensure that it meets its objectives.

A project manager will oversee the project. A software requirement specification will be prepared and used as the guideline for the technical elements of the project. The project plan and timelines will be agreed at the outset. Milestones will be monitored to ensure the project is on track to meet budget and project objectives. A risk mitigation plan will also be in place, with resource available to assign if the project is at risk of delay or if technical issues arise.

2.8 Sut clywsoch chi am y grant?

How did you hear about the grant?

Esempiad Sensitifrwydd Busnes **Esempiad Sensitifrwydd Busnes** through a mailing list that we were on. We also attend multiple events in Wales throughout the year and have heard about the Grant through clients and event delegates.

3. ALLBYNNAU A CHANLYNIADAU'R PROSIECT OUTPUTS AS A RESULT OF THE PROJECT

3.1 Sut y bydd y gweithgareddau a nodwyd yn eich cais yn cyfrannu at wireddu amcanion **'Cynllun Gweithredu Technoleg a'r Cyfryngau Digidol Cymraeg'**? Dewiswch y thema/themâu sy'n briodol i'r prosiect o'r rhestr isod. *Gweler atodiad 1 o'r ddogfen 'Canllawiau a meini prawf ar gyfer y cynllun grant' am wybodaeth ynghylch targedau CAMPUS.*

How will the activities set out in your application contribute to delivering the **Welsh Language, Technology and Digital Media Action Plan** objectives? Select the theme/themes relevant to your project from the list below. *See attachment 1 of the 'Guidance and Criteria for the Grant Scheme' document for information about SMART objectives.*

Thema Cynllun Gweithredu Technoleg a Chyfryngau Digidol Cymraeg Theme of the Welsh Language Technology and Digital Media Action Plan	Y canlyniadau ieithyddol yr hoffech eu sicrhau The linguistic results you would like to ensure	Targedau CAMPUS i wireddu'r canlyniadau hyn. SMART objectives to realise these results.	Pryd y byddant yn cael eu cyflawni When they will be delivered
1. Marchnata a chodi ymwybyddiaeth o'r dechnoleg a'r cynnwys digidol sydd ar gael yn y Gymraeg ar hyn o bryd; Marketing and raising awareness of the technology and digital content which is currently available in Welsh;	Increased awareness of the use of Welsh language technology across a wide spectrum of popular platforms.	Availability of existing and new technology products. Awareness measured by traffic by the end of August 2015.	August 2015
2. Ysgogi'r prif gwmnïau technoleg i gynyddu'r ddarpariaeth a gynigir yn y Gymraeg ganddynt; Motivating the main technology companies to encourage an increase in the Welsh language provision offered by them;	Use by	Agreed integration of at least Measured by agreement in place by end of August 2015	August 2015
3. Ysgogi datblygiad pecynnau meddalwedd a gwasanaethau digidol Cymraeg newydd; Encouraging the development of new Welsh language software applications and digital services;	By providing the infrastructure needed to do this more easily	The to help with implementation. This will be available online for free by August 2015 end.	August 2015

4. Ysgogi, creu, rhannu a defnyddio cynnwys digidol Cymraeg; Stimulating the creation, sharing and consumption of Welsh language digital content;			
5. Cefnogi arfer da yn y sector cyhoeddus, y sector preifat a'r trydydd sector. Supporting good practice in the public, private and third sectors.			

4. MANYLION AELODAU'R CONSORTIWM (PARTNER 2)

DETAILS OF MEMBERS OF THE CONSORTIUM (PARTNER 2)

Os yw'r cais yn cael ei gyflwyno gan fwy nag un sefydliad, rhwch fanylion y sefydliadau sy'n rhan o'r consortiwm isod. (Copïwch y tabl hwn fel bo angen)

If the application is being presented by more than one organisation, please provide details of the organisations that make up the consortium below. (Copy this table as needed).

4.1 Enw'r sefydliad Name of organisation	Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes
4.2 Cyfeiriad a chod post Address including postcode	C B d Esempiad Sensitifrwydd Busnes
4.3 Gwefan Website	Esempiad Sensitifrwydd Busnes
4.4 Enw'r swyddog cyswllt fydd yn cydlynu gwaith y prosiect ar ran y sefydliad ac E-bost Contact name for person coordinating the project work on behalf of the organisation and E-mail	Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes
4.5 Swydd Position	Esempiad Sensitifrwydd Busnes
4.6 Ffôn Tel no	Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes
4.7 E-bost E-mail	Esempiad Sensitifrwydd Busnes
4.8 Profiad perthnasol i'r prosiect Experience relevant to the project	Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes Esempiad Sensitifrwydd Busnes

4.9. MANYLION AELODAU'R CONSORTIWM (PARTNER 3)

DETAILS OF MEMBERS OF THE CONSORTIUM (PARTNER 3)

Os yw'r cais yn cael ei gyflwyno gan fwy nag un sefydliad, rhwch fanylion y sefydliadau eraill sy'n rhan o'r consortiwm isod. (Copïwch y tabl hwn fel bo angen)

If the application is being presented by more than one organisation, please provide details of

the other organisations that make up the consortium below. (Copy this table as needed).

4.10 Enw'r sefydliad

Name of organisation

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4.11 Cyfeiriad a chod post

Address including
postcode

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Esempiad Sensitifrwydd Busnes

Esempiad Sensitifrwydd Busnes

Esempiad Sensitifrwydd Busnes

Esempiad Sensitifrwydd Busnes

4.12 Gwefan

Website

**4.13 Enw'r swyddog
cyswllt fydd yn
cydlynu gwaith y
prosiect ar ran y
sefydliad ac E-bost**

Contact name for person
coordinating the project
work on behalf of the
organisation and E-mail

Esempiad Sensitifrwydd Busnes
Esempiad Sensitifrwydd Busnes

Esempiad Sensitifrwydd Busnes

4.14 Swydd

Position

Esempiad Sensitifrwydd Busnes
Esempiad Sensitifrwydd Busnes

4.15 Ffôn

Tel no

4.16 E-bost

E-mail

Esempiad Sensitifrwydd Busnes

**4.17 Profiad perthnasol
i'r prosiect**

Experience relevant to
the project

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