



Eich Cyf/Your Ref:
Ein Cyf/Our Ref:

Date 13 January

Dear ,

ATISN 10082 Direct Mail Responsibility Deal

Thank you for your request which I received on 6 January. You asked;

‘Whether or not the Welsh Government holds any records (including documents and copies of correspondence) about the Responsibility Deal between the UK, Scottish and Welsh Governments and the direct marketing sector’.

You have requested copies of records such as correspondence, minutes from meetings and progress reports held by Welsh Government and correspondence exchanged between Defra and the Direct Mail Association. Your request covers information from 1 May 2012 to the end of 2014.

You have also said that you are interested in any aspect of the Responsibility Deal with the direct mail sector, such as replacement of the PAS 2020 standard, the carbon calculators, whether or not key performance indicators under the Deal were met and information about the decision to discontinue the voluntary producer responsibility agreement with the direct mail sector.

Following a search of our paper and electronic records, I have established that the information you have requested is not held by the Welsh Government.

Ffôn • Tel

The request you sent me contains personal information about you - for example, your name and address. I will only use this personal information in accordance with the Data Protection Act 1998 to deal with your request and any matters which arise as a result of it. I will keep your personal information and all other information relating to your request for three years from the date on which your request is finally closed. Your personal information will then be disposed of securely.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ
or Email: FreedomOfInformationOfficer@wales.gsi.gov.uk

Please remember to quote the ATISN reference number above.

You have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely,